



WHITE RIVER RECREATION ASSOCIATION

REPRESENTING FEDERAL LAND PERMITTEES IN THE WHITE RIVER DISTRICT, SNOQUALMIE NATIONAL FOREST SINCE 1929.

The 2021/2022 White River Recreation Association (WRRRA) Directory is being prepared for printing and distribution in July 2021. WRRRA members are active members of the local community and are encouraged to patronize local businesses. The WRRRA directory is published every two years and will be used by recipients through June, 2023. In addition to being listed in the WRRRA Directory, WRRRA Directory advertisers will be listed in the phone directory on the WRRRA website: www.wrra.net.

A wide distribution and exposure for your advertisement is guaranteed. Over 500 copies will be printed, with our 225 members receiving two copies each, one for their cabin and one for their home. Other copies will be distributed to our advertisers (you), Forest Service personnel, law enforcement officers, fire department employees, and utility companies throughout the region. WRRRA limits its advertising to businesses serving our membership, primarily in the Enumclaw, Greenwater and Crystal Mountain areas.

The WRRRA Directory is usually about 50 bound 5 ½ x 8 ½ pages. Our advertising rates are:

One-quarter page (approx 3 ½ x 2 Business Card):	\$75.00
One-half page (approx 4 ¾ x 4):	\$150.00
Full page (Approx 4 ¾ x 7 1/2):	\$300.00
<i>Inside covers of first and last page: add 10%</i>	
<i>Outside cover of last page: add 20%</i>	

If you would like to place an ad in the new directory, our newsletter, or on our website, fill out and return our WRRRA Rate Form via mail or email. If you do not have a digital graphic, we can work with you to scan an image such as a business card, etc for the ad. Many of you are repeat customers and you may wish to run the same ad as in the prior edition.

Please respond at your earliest opportunity and please include your email address in your reply. We will be producing the directory in June 2021 so all orders should be finalized by May 31, 2021.

Please be sure to mail the payment in full to the below address.

Make your check payable to **WRRRA**. Mail Payment to:
WRRRA Treasurer
4637 S. 168th Street
Seattle, WA 98188-3239

Sincerely
Chris Masterson, WRRRA Secretary
Email: wrra-moderator@wrra.net / Phone: 425-228-9410