

REPRESENTING FEDERAL LAND PERMITTEES IN THE WHITE RIVER DISTRICT, SNOQUALMIE NATIONAL FOREST SINCE 1929.

The 2023/2025 White River Recreation Association (WRRA) Directory is being prepared for printing and distribution in August 2023. WRRA members are active members of the local community and are encouraged to patronize local businesses. The WRRA directory is published every two years and will be used by recipients through 2025. In addition to being listed in the WRRA Directory.

A wide distribution and exposure for your advertisement is guaranteed. Over 500 copies will be printed, with each of our member cabins receiving a copy for their cabin, and each of our members receiving a copy for their resident home. Members access the directory regularly to find contact information for other WRRA members and, important to <u>you</u>, contact information for service providers who advertise in our directory pages. Other copies will be distributed to our advertisers (you), Forest Service personnel, law enforcement officers, fire department employees, and utility companies throughout the region. WRRA limits its advertising to businesses serving our membership, primarily in the Enumclaw, Greenwater and Crystal Mountain areas.

The WRRA Directory is usually about 40 bound 5 ½ x 8 ½ pages. Our advertising rates are:

One-quarter page (approx 3 ½ x 2 Business Card):	\$90.00
One-half page (approx 4 ¾ x 4):	\$180.00
Full page (Approx 4 3/4 x 7 1/2):	\$360.00
Inside covers of first and last page: add 10%	
Outside cover of last page: add 20%	

If you would like to place an ad in the new directory, our newsletter, or on our website, fill out and return our WRRA Rate Form found here: https://www.wrra.net/sponsors. If you do not have a digital graphic, we can work with you to scan an image such as a business card, etc. for the ad. Many of you are repeat customers and you may wish to run the same ad as in the prior edition. You should send your advertising artwork to Chris Masterson at <a href="mastersonz@yahoo.com">themastersonz@yahoo.com</a>. If you have questions about creating your ad, please contact her by email or by phoning 425-228-9410 (home) or 425-691-7025 (cell)

Please respond at your earliest opportunity and please include your email address in your reply. We will be producing the directory in August 2023 so all orders should be finalized by the early July, 2023.

Please be sure to mail the payment in full to the address below.

Make your check payable to **WRRA**, and mail Payment to:

WRRA Treasurer c/o N. Eric Carlsen PO Box 3057 Port Angeles, WA 98362-0338